

The Only Women's Music Festival in
Atlantic Canada!



HARMONY BAZAAR

FESTIVAL OF WOMEN & SONG



CORPORATE PARTNERSHIPS

about

Harmony Bazaar Festival of Women & Song is held annually in the beautiful seaside community of Lockeport, Nova Scotia. Since 2005 the Festival has been showcasing world class talent such as Rita MacNeil, Julie Black and Melanie Doane as well as providing educational opportunities for artists, youth and seniors alike. Harmony Bazaar is industry recognized having received numerous awards and nominations from Music Nova Scotia, Atlantic Presenters' Association and the East Coast Music Association.

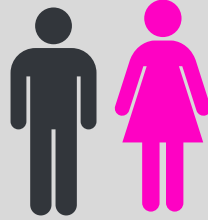
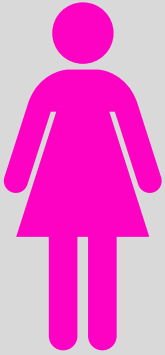


MISSION

The Harmony Bazaar Society exists to promote female artists and song. It recognizes women as change agents, builders and promoters within our communities. The Society builds community spirit, pride, and social capital. The Society hosts a summer festival, winter music series, and educational workshops and events.



the facts



60% 30% 10%

500 FESTIVAL ATTENDEES

200 DORY MATES ATTENDEES



YOUTH AND ADULT

ARTISTIC WORKSHOPS



INDUSTRY RECOGNITION

APA Community Presenter ('12)
NSMW Event of the Year ('12-'14)



650
LIKES



100%
VOLUNTEER RUN

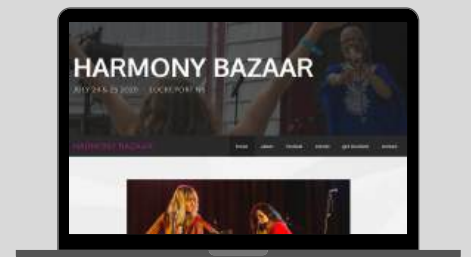


300+
FEMALE ARTISTS SHOWCASED



\$10K

INVESTED IN SEACAPS PARK DEVELOPMENT



1500 WEBSITE VISITS



CORPORATE PARTNERSHIPS

activations

Stage Sponsorship

What better way to showcase your organization than by sponsoring a festival stage! From youth stages, songwriters circles or individual artists!

Our festival runs off the tireless efforts of amazing volunteers, by sponsoring the volunteer station you will be giving our volunteers a big "thank you"

Volunteer Station

Family Activities

Each year many families arrive for our festival. This activation will help to provide entertainment especially geared towards families, whether it be a children's entertainer or onsite bouncy castles

Lockeport is a prime location for getting active in nature, from 5k Run/Walks along the Town's extensive boardwalks and trails to Yoga on the spectacular Crescent Beach!

Let's Get Active!

Have something else in mind?

We are always excited to talk about new and exciting opportunities with our potential sponsor to help add to the Festival.



Title Partner

- on stage banner display
- logo placement in prominent location (festival ads, posters, shelf cards, brochure, on tickets, website)
- recognition in radio advertisement
- emcee recognition
- full page program ad in prominent location
- onsite promotion (ie. booth space)
- six festival passes

**Investment:
\$10 000+**

Premium Partner

- on stage banner display
- logo placement (festival ads, posters, shelf cards, brochure, website)
- emcee recognition
- full page program ad
- five festival passes

**Investment:
\$5000+**



levels

Presenting Partner

- on site banner display
- logo placement (posters, shelf cards, brochure, website)
- emcee recognition
- half page program ad
- four festival passes

**Investment:
\$1000+**

Supporting Partner

- on site banner display
- logo placement (posters, brochure, website)
- emcee recognition
- one-third page program ad
- two festival passes

**Investment:
\$500+**



Contributing Partner

- on site banner display
- logo placement (website, brochure)
- emcee recognition
- quarter page program ad
- one festival pass

**Investment:
\$250+**

Community Partner

- on site banner display
- logo placement on website
- emcee recognition
- one-eighth page program ad

**Investment:
\$100+**

Please note: some of the benefits are subject to deadlines and availability and will be stated in the Partnership Agreement.





CORPORATE PARTNERSHIPS



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